

Message Text

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ACTION EUR-06

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R 141025Z JUN 74

FM AMEMBASSY SOFIA

TO USDOC WASHINGTON

INFO AMEMBASSY VIENNA

SECSTATE WASHDC 8147

USIA WASHDC

UNCLAS SOFIA 0984

USDOC FOR ABRAHAMSON FROM KRAMARIC

VIENNA FOR EWTC

E.O. 11652: N/A

TAGS: BEXP, BU

SUBJECT: PLANNING FOR U.S. EXHIBIT AT PLOVDIV 1974

REF: VIENNA 5104 AND PREVIOUS

1. DURING STAY IN BULGARIA, KRAMARIC VISITED EXHIBITION SITE AT PLOVDIV AND TOGETHER WITH EMBASSY AND USIA REPRESENTATIVES MET WITH FAIR AUTHORITIES. VISUAL IMPRESSION IS THAT OUTSIDE EXHIBITION SPACE QUITE LIMITED IN SIZE FOR DISPLAY OF LARGE MACHINERY.

2. KRAMARIC REQUESTS ABRAHAMSON/RICE OF BEWT THE FOLLOWING:

(A) UPDATE STATUS OF PARTICIPATING COMPANIES FIRMLY COMMITTED;

(B) REQUEST PARTICIPANTS TO IDENTIFY AND DESCRIBE EQUIPMENT TO BE EXHIBITED OUTSIDE AS WELL AS INSIDE SO THAT EXHIBITION SPACE MAY BE PLANNED AND UTILIZED MOST EFFICIENTLY;

(C) REQUEST PARTICIPANTS OUTSIDE SPACE TO IDENTIFY THEIR RESPECTIVE NEEDS AND DESIRES FOR GROUND PREPARATION. SOME OF EQUIPMENT MAY NEED SIMPLE DIRT, SOME GRAVEL, SOME GRASS AND SOME HARD SURFACE, AS PER UNCLASSIFIED

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OVERALL PLAN WITH USIA;

(D) IDENTIFY THE NEED FOR A NUMBER OF USDOC BILINGUAL INTERPRETERS, AND COORDINATE CLOSELY WITH USIA RE SOURCE OF RECRUITMENT, I.E. WHETHER THEY WILL BE US CITIZENS BROUGHT FROM THE US OR BULGARIANS RECRUITED IN BULGARIA. FOR THOSE RECRUITED IN BULGARIA, THE NUMBER AND SPECIAL SKILLS OF INTERPRETERS DESIRED MUST BE COMMUNICATED TO AMEMBASSY SOFIA TO BE PASSED TO FAIR AUTHORITIES BEFORE JULY 15.

3. RE PARA 2 REFTTEL CONCERNING EWTC STAFF ASSISTANCE AT PLOVDIV, KRAMARIC IS NOT CLEAR WHETHER IDENTIFICATION OF MARTIN AND VONTILLOUS FOR PLOVDIV ASSIGNMENT AS DESCRIBED FOLLOWS PREVIOUS UNDERSTANDING OF BEWT THAT CHARLES VAN DER BURGH BEWT/TDAD WILL SERVE AS DIRECTOR OF BUSINESS RELATIONS. BELIEVE HIS PRACTICAL EXPERIENCE AND DAILY CONTACT WITH US COMPANIES ENGAGED IN AGRICULTURAL MACHINERY SHOULD BE IDEALLY SUITED TO CONTRIBUTE TO SUCCESS IN PLOVDIV.

4. EMBASSY RESPONDING SEPARATELY RE TRANSLATIONS AND TIMING.
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